

NirVana®  
Breathing Awareness Movement



Feel what  
you Wear



When creating  
the **Seven** fashion line  
we were in search of  
something **unique** to Nirvana.

Not just some  
empty pieces of clothing  
but something  
that truly brings  
the person wearing them  
another **step** closer  
to Nirvana.





**Nirvana is about  
mindfulness.**

**Being in the moment,  
being tuki.**

**Grasping and  
living every moment.**

**Even when selecting  
what to wear.**



This is why we placed such an importance to this collection. We wished for it to be **special** and also make people wearing our garments feel like that. Therefore, each of the patterns **reflect** the Nirvana intention it represents, making sure that you **feel what you wear**.



# Nirvana® Seven Fashion collection **#IAMBREATHING**

This collection has the complete  
Nirvana mission statement written on it  
to remind you again and again  
to appreciate each single breath.  
This is where it all begins.



#IAMBREATHING WOMEN'S BE TUKI T-SHIRT

EXCL. VAT: 39,90 € INCL. VAT: 48,68 €



#IAMBREATHING WOMEN'S LEGGINGS

EXCL. VAT: 59,90 € INCL. VAT: 73,08 €



#IAMBREATHING WOMEN'S HOODIE

EXCL. VAT: 59,90 € INCL. VAT: 73,08 €



#IAMBREATHING WOMEN'S TOP

EXCL. VAT: 39,90 € INCL. VAT: 48,68 €



#IAMBREATHING UNISEX NECK WARMERS

EXCL. VAT: 15,90 € INCL. VAT: 19,40 €



#IAMBREATHING WOMEN'S ANKLE WARMERS

EXCL. VAT: 17,90 € INCL. VAT: 21,84 €



Nirvana® Seven Fashion collection  
**#IAMTUKI**

This collection is calmer, minimal,  
in the original Nirvana color  
to symbolize the simplicity.  
Be tuki, be in the present,  
not in the past or the future.



**#IAMTUKI WOMEN'S BE TUKI T-SHIRT**

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Nirvana® Seven Fashion collection  
**#IFEELLOVE**

More extroverted collection.  
The #Ifeel love is attractive,  
it's reaching out and  
includes flower symbols to  
show love in all its forms.



### #IFEELLOVE WOMEN'S BE TUKI T-SHIRT

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### #IFEELLOVE WOMEN'S ANKLE WARMERS

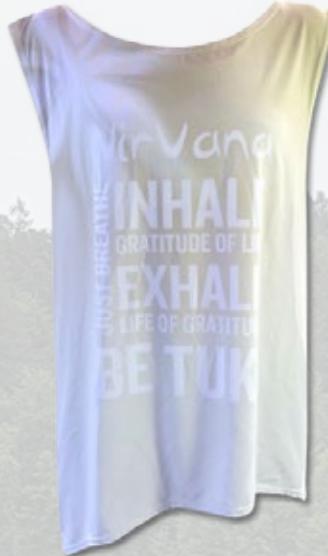
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# Nirvana® Seven Fashion collection

# #IAMGRATEFUL

This collection has a golden tone to it.  
**Gratitude** is the central point of our philosophy  
so it deserves the golden energy and the royal treatment.  
It's majestic yet humble feeling will  
help you feel gratitude of  
your own life and the life of others.



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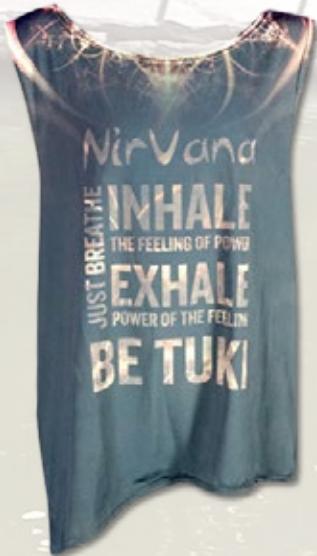
### #IAMGRATEFUL WOMEN'S ANKLE WARMERS

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Nirvana® Seven Fashion collection  
**#IAMPOWERFUL**

This collection has  
a strong pattern that speaks for itself.  
You cannot wear this garments and  
not feel you have super powers!



#IAMPOWERFUL WOMEN'S BE TUKI T-SHIRT

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#IAMPOWERFUL WOMEN'S LEGGINGS

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#IAMPOWERFUL WOMEN'S HOODIE

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Nirvana® Seven Fashion collection  
#IFEELJOY

Lighter yet **playful tones** and patterns that help you experience the **simple joy - for life, each other**, for all the possibilities that lay in front of us.



### #IFEELJOY WOMEN'S BE TUKI T-SHIRT

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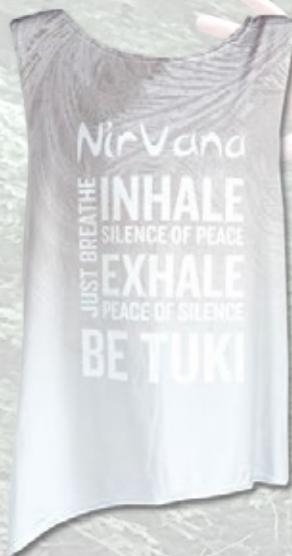
### #IFEELJOY WOMEN'S ANKLE WARMERS

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Nirvana® Seven Fashion collection  
**#IFEELPEACE**

Finally we come to peace in  
almost white tone  
with a pattern that  
reflects the **lightness of being**,  
the calmness you feel  
in the final Nirvana stages and  
by wearing this collection  
you can transfer it  
to all aspects of your life.



### #IFEELPEACE WOMEN'S BE TUKI T-SHIRT

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### #IFEELPEACE WOMEN'S ANKLE WARMERS

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A man is captured in a dynamic, low-slung pose on a rocky mountain peak. He wears a dark grey hoodie with a large, light-colored, abstract graphic on the front, and matching patterned shorts. His hands are clasped together in front of his chest. The background is a vast, scenic landscape with rolling hills, green forests, and a bright blue sky with scattered white clouds.

# Nirvana® Seven Fashion collection

# #IAMBREATHING

## Men's collection

Men's collection comes  
in two colours with  
mission statement design &  
comfortable, yet powerful  
pieces of clothing.  
Just breathe.



#IAMBREATHING MEN'S SHORTS (BROWN)

EXCL. VAT: 54,90 € INCL. VAT: 66,98 €



#IAMBREATHING MEN'S SHIRT (BROWN)

EXCL. VAT: 39,90 € INCL. VAT: 48,68 €



#IAMBREATHING MEN'S HOODIE (BROWN)

EXCL. VAT: 59,90 € INCL. VAT: 73,08 €



#IAMBREATHING MEN'S SHORTS (SILVER)

EXCL. VAT: 54,90 € INCL. VAT: 66,98 €



#IAMBREATHING MEN'S SHIRT (SILVER)

EXCL. VAT: 39,90 € INCL. VAT: 48,68 €



#IAMBREATHING MEN'S HOODIE (SILVER)

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*We are always in search of new people, new stories, new connections ...*

*All the Nirvana garments and patterns were designed and produced in close cooperation with Slovenian company SquareOne.*

*From our common creative vision fabulous new patterns emerged, each one conveying different aspects of Nirvana.*

*The production of the garments is locally sourced within the region.  
All our products are made in Europe, with the production line ending  
on the sunny side of the Alps – in Slovenia.*





**NIRVANA® - BREATHING FITNESS**  
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**SHOP.NIRVANA.FITNESS**